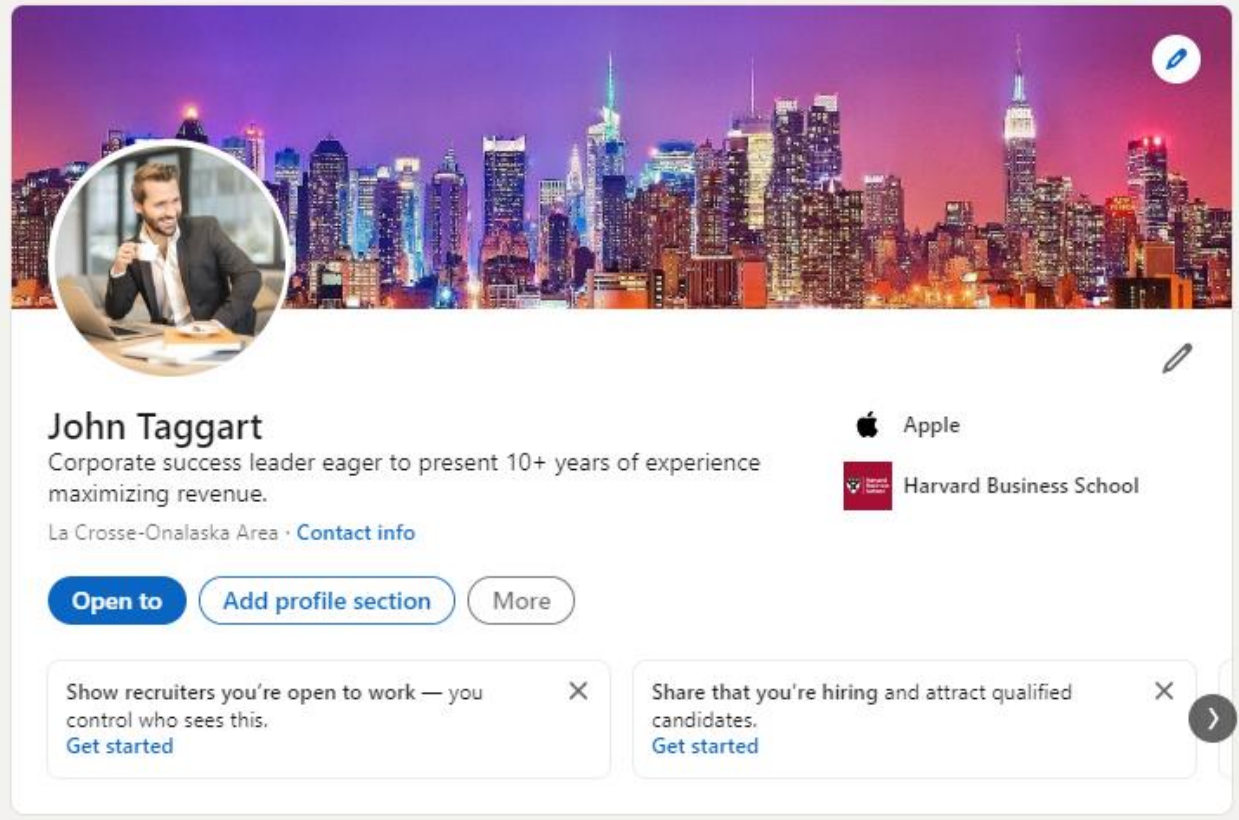
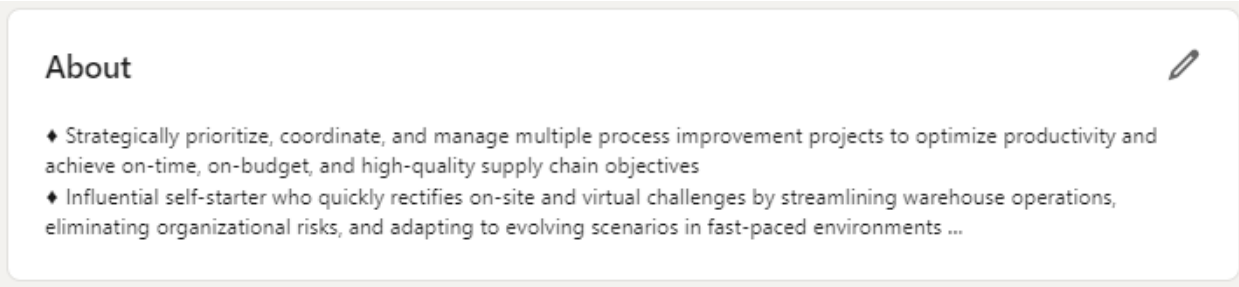


Professionally-Written LinkedIn Profile

Hiring our team to work on your LinkedIn profile is the right investment in today’s fast-paced job market. If your profile isn’t keyword-optimized to generate responses, you’re potentially missing out on new job opportunities – not just right now, but further along in your career. A new LinkedIn profile will set you up with incoming job offers for years to come.



Similar to crafting a successful resume, capturing the attention of employers with an eye-catching layout is our team’s first priority when we work on your profile. That’s why we focus on writing an impactful headline, adding a nice-looking background picture, and customizing your URL.



With over 50 million employers on LinkedIn and 291 million monthly users, there is a lot of potential to find new opportunities – but also a lot of competition. That’s why our team always writes an effective “About” section that showcases why you’re the right candidate to hire.

The crux of every LinkedIn profile is your work experience. Unfortunately, this is where most DIY profiles really fall short. Our expert team knows exactly how to structure your experience so that it is easy for a potential employer to understand what you did, when you did it, and why they should care.

Experience + ✎



Corporate Success Manager
Apple
2018 - Present · 5 yrs 5 mos

After five years of experience with Apple as Corporate Success Manager, able to present numerous major accomplishments, which include:... [...see more](#)

Skills: Interpersonal Communication · Time Management · Strategic Leadership · Team Collaboration · Active Listening · Budget Analysis · Process Improvement · Corporate Strategy · Cross-Functional Oversight




Team Lead - Process Improvement
Google
2013 - 2018 · 5 yrs

Effectively manage, motivate, and coach high-performance teams comprised of approximately 12 employees. Leverage these teams to achieve significant process improvements outlined below: ... [...see more](#)

Skills: Coaching · Mentorship · Team Building · Establishing Goals · Driving Performance · Resolving Issues · Meeting Deadlines

Our team doesn't just stop with your work experience. We also make sure that your education, skills, projects, and organizations are listed.

Education + ✎




Harvard Business School
Master of Business Administration - MBA, Business Operations
Grade: GPA: 3.7


Skills: Finance · Management · Leadership · Executive Thinking · Presentations & Communication · Strategic Negotiation · Budgeting · Profit Management

Skills Demonstrate skills + ✎


Finance

 Harvard Business School

Management

 Harvard Business School

Leadership

 Harvard Business School

[Show all 24 skills →](#)

Benefits of a Professionally-Written LinkedIn Profile

- **More job offers and less work**

If employers can find your qualifications without you taking the time to apply, you'll receive more job offers while spending more of your time focusing on the most important areas of your career.

- **Earn a higher salary**

When you have a professionally-written LinkedIn profile, employers know you care about your career and understand your value. This makes salary negotiations easier and can help you earn more money.

- **Stop missing opportunities**

Have you considered how many great opportunities you might have missed out on when an employer reviewed your application and considered hiring you but then went to your LinkedIn profile and found conflicting information? Every day, we fix dozens of poorly-written profiles that were actually holding candidates back rather than supporting their careers.

- **Build lasting connections**

Getting the right job is often about who you know – and who knows you. Your LinkedIn profile is often your colleagues first impression of you. It's important to make these first impressions good impressions if you want to build connections that can turn into future career resources.

- **Get promoted**

Sometimes creating a LinkedIn profile is about finding a new job. However, in many cases, having a great LinkedIn profile can actually lead to internal promotions. If you're presenting your value to your current employer, they'll be more likely to consider you qualified for that new role they want to fill.

- **Build lasting value**

Often, people are too short-sighted when it comes to their careers. Your current job search is critical, but it's also important to set yourself up for success in the long term. Having a professional LinkedIn profile can generate future opportunities and increase your career stability. Rather than being left flatfooted if you're laid off, you'll already have a network of connections and opportunities you can call upon.

- **Earn respect**

In the workplace, getting the respect you deserve means highlighting your experience, education, and qualifications. If your colleagues can see your expertise, they'll be more inclined to listen to your ideas, take your advice, and value your position.